



Dear Friend,

For the eighth year, Saint Luke's Home Care & Hospice is honored to be the beneficiary of the 14th Annual Kansas City Plaza 10K. The Plaza 10K is Kansas City's premier 10K event with thousands of participants from across the United States. The flat course runs along the banks of Brush Creek and through the heart of the Country Club Plaza.

**We invite you to support Saint Luke's Home Care & Hospice by sponsoring this year's Plaza 10K.**

All sponsorship funds raised stay with Saint Luke's Foundation and help Saint Luke's Home Care & Hospice provide compassionate and high-quality care for patients following hospitalization or near end-of-life.

We offer five sponsorship levels, so you can find the right fit. The Presenting \$10,000 sponsorship provides many benefits, including premier logo placement on racecourse mile markers, race shirts, and promotional materials before and after the race. You'll also receive 25 race entries.

For more than 45 years, Saint Luke's has cared for home health and hospice patients and their families. From rehabilitation during illness recovery to grief support during the difficult final days, our team of experts provides the full spectrum of home and hospice care. We are committed to helping patients and families beyond basic medical needs. That's why your support truly makes a difference.

Contact Saint Luke's Foundation Development Director Laura Berger at **816-932-3411** or **[lberger@saintlukeskc.org](mailto:lberger@saintlukeskc.org)** to register as a sponsor.

Thank you for considering a Plaza 10K sponsorship. We look forward to seeing you at the race.

Sincerely,

**Anita Brennan**  
*Vice President, Patient Progression*  
Saint Luke's Health System

**Jennifer Keil**  
*Director, Home Care & Hospice*  
Saint Luke's Health System

 **Saint Luke's**  
HOME CARE & HOSPICE



## Your Sponsorship Matters

*Your support helps make every moment count for our patients and their families*

Saint Luke's Home Care & Hospice helps manage the physical, emotional, and spiritual challenges that occur at the end of life so families and patients can focus on spending quality time together.

Our home health and hospice experts use the latest therapies to help patients live as fully and comfortably as possible. Our therapists, medical team, grief coordinators, chaplains, and other experts support patients and loved ones during their most difficult days.

The home health, hospice, and bereavement care we provide includes many services that insurance does not cover. Your support truly makes a difference.

Please consider becoming a Plaza 10K sponsor today.

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### ◆ Register as a sponsor today

**Laura Berger**

Development Director, Saint Luke's Foundation

816-932-3411

lberger@saintlukeskc.org

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**\$10,000**

**12 months of bereavement support groups**

**\$5,000**

**18 months of bereavement materials for a family and financial assistance for patients**

**\$3,000**

**Music therapy supplies and therapy visit**

**\$1,500**

**Final arrangement assistance**

**\$750**

**Express Yourself Camp for 15 children**

# Plaza 10K Sponsorship Benefits

*High-profile Plaza 10K attracts thousands of runners from across the United States*



	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$3,000	SILVER \$1,500	BRONZE \$750
Presenting sponsor banner	◆				
Company promotional table provided in pre- and post-race areas	◆	◆			
Recognition at mile markers	◆	◆			
Recognition on race shirts	◆	◆	◆		
Recognition on Saint Luke's social media channels <i>One pre-race post and one post-race post</i>	◆	◆	◆	◆	
Recognition on Saint Luke's Foundation and Plaza 10K websites	◆	◆	◆	◆	◆
Banner at race start and finish line	◆	◆	◆	◆	◆
Sponsorship announcement before the start of the race	◆	◆	◆	◆	◆
Complimentary race entries	<b>25</b>	<b>20</b>	<b>15</b>	<b>10</b>	<b>5</b>

**100% of the sponsorship funds raised benefit Saint Luke's Home Care & Hospice.**

◆ **Register as a sponsor today**

**Laura Berger**  
 Development Director, Saint Luke's Foundation  
 816-932-3411  
 lberger@saintlukeskc.org





# Registration Information

Sept. 8, 2024 | Country Club Plaza



Organization name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Name to recognize: \_\_\_\_\_

## Presenting Sponsor - \$10,000

- Recognition on mile markers and on race shirts
- Company promotional table provided in pre- and post-race areas
- Recognition on Saint Luke's social media channels
- Recognition on Saint Luke's Foundation and Plaza 10K websites
- Exclusive presenting sponsor banner at race start and finish lines
- Sponsorship announcement before the start of the race
- 25 complimentary race entries\*

## Platinum Sponsor - \$5,000

- Recognition on mile markers and on race shirts
- Company promotional table provided in pre- and post-race areas
- Recognition on Saint Luke's social media channels
- Recognition on Saint Luke's Foundation and Plaza 10K websites
- Banner at the race start and finish lines
- Sponsorship announcement before the start of the race
- 20 complimentary race entries\*

## Gold Sponsor - \$3,000

- Recognition on race shirts
- Recognition on Saint Luke's social media channels
- Recognition on Saint Luke's Foundation and Plaza 10K websites
- Banner at the race start and finish lines
- Sponsorship announcement before the start of the race
- 15 complimentary race entries\*

## Silver Sponsor - \$1,500

- Recognition on Saint Luke's social media channels
- Recognition on Saint Luke's Foundation and Plaza 10K websites
- Banner at the race start and finish lines
- Sponsorship announcement before the start of the race
- 10 complimentary race entries\*

## Bronze Sponsor - \$750

- Recognition on Saint Luke's Foundation and Plaza 10K websites
- Banner at the race start and finish lines
- Sponsorship announcement before the start of the race
- 5 complimentary race entries\*

## Payment information

Please return this form with payment to:

### Saint Luke's Foundation

Attn: Plaza 10K  
901 E. 104th St., #100S  
Kansas City, MO 64131

Total amount enclosed: \$ \_\_\_\_\_

- Check (payable to Saint Luke's Foundation)
- Credit card (Visa, MC, AmEx, Discover)

Name on credit card: \_\_\_\_\_

Credit card number: \_\_\_\_\_

CVC: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Billing address if different from the registration address: \_\_\_\_\_

Is this a company credit card?

- Yes  No

## ◆ Register as a sponsor today

### Laura Berger

Development Director, Saint Luke's Foundation  
816-932-3411  
lberger@saintlukeskc.org



\*Upon confirmation of sponsorship, a code will be sent to race participants to register through RunSignup, KC Running Company's registration platform.