

Wright Memorial Hospital Community Health Needs Assessment Implementation Plan

2022

◆ Wright Memorial Hospital



Wright Memorial Hospital CHNA Implementation Strategy

Adopted by the Wright Memorial Hospital Board of Directors on November 18, 2021.

This implementation strategy describes how Wright Memorial Hospital (WMH or the hospital) plans to address significant needs described in the Community Health Needs Assessment (CHNA) published by the hospital on November 18, 2021. See the CHNA report at <https://www.saintlukeskc.org/community-health-needs-assessments-implementation-plans>. WMH plans to implement the initiatives described herein during calendar years 2022 through 2024.

Conducting the CHNA and developing this implementation strategy were undertaken by the hospital to assess and address significant health needs in the community served by WMH, and in accordance with Internal Revenue Service regulations in Section 501(r) of the Internal Revenue Code.

This implementation strategy addresses the significant community health needs described in the CHNA report. This document identifies the significant needs the hospital plans to address through various strategic initiatives and also explains why the hospital does not intend to address certain other significant needs identified in the CHNA report.

This document contains the following information:

1. About WMH
2. Definition of the Community Assessed by WMH
3. Summary of Significant Community Health Needs
4. Implementation Strategy to Address Significant Health Needs
5. Significant Community Health Needs WMH Will Not Address
6. Adoption of the Implementation Strategy by WMH's Authorized Body

1. About WMH

Wright Memorial Hospital is a critical access hospital located in Trenton, Missouri. Founded in 1903, WMH opened a new, state-of-the-art facility in 2011. The 25-bed acute care hospital offers comprehensive care, including a 24-hour emergency department staffed by board-certified physicians, inpatient and outpatient diagnostic testing, 3-D mammography, inpatient and outpatient surgery, inpatient and outpatient rehabilitation services, a specialty clinic, and primary care offices adjoining the facility. Visitors to WMH's Emergency Department benefit from lifesaving heart and stroke protocols developed by the world-renowned Saint Luke's Mid America Heart Institute and Saint Luke's Marion Bloch Neuroscience Institute. Additional information about WMH is available at: <https://www.saintlukeskc.org/locations/wright-memorial-hospital>.

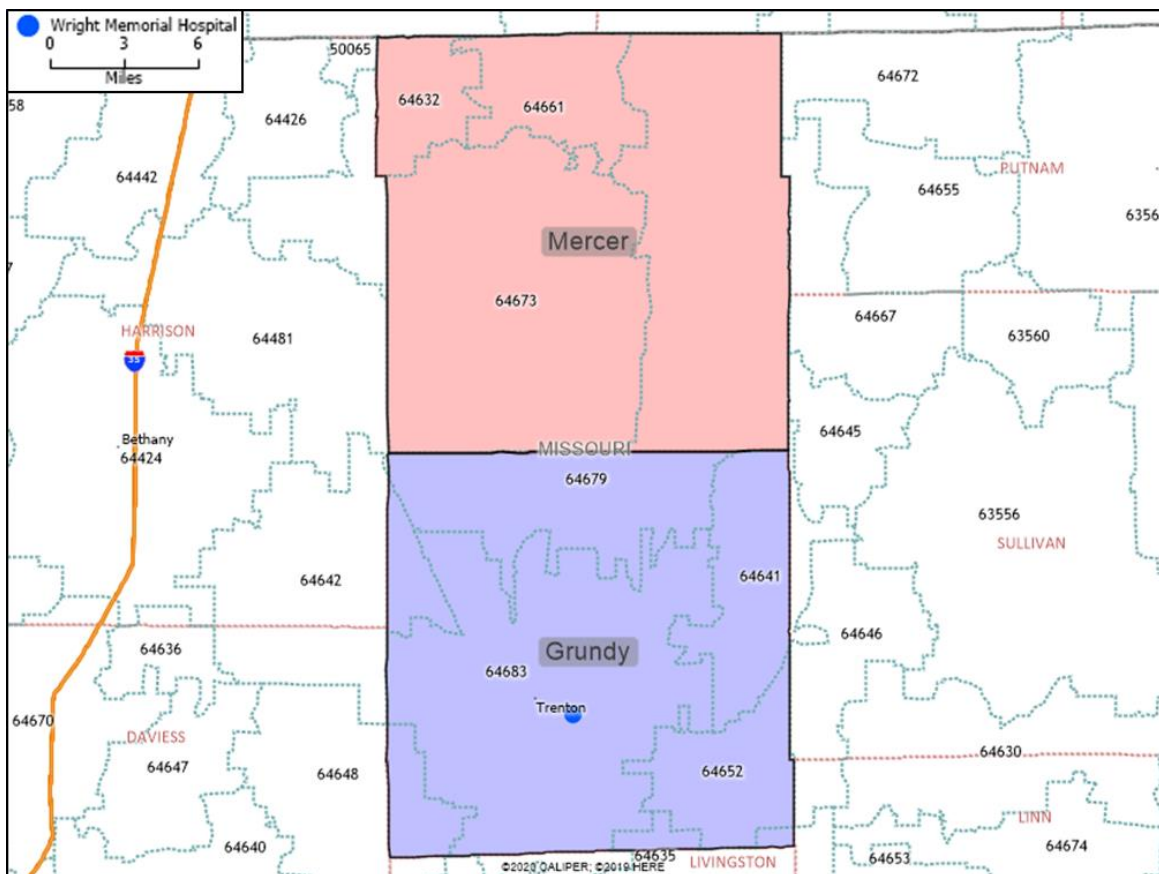
Saint Luke’s Health System (“SLHS”) is a faith-based, not-for-profit health system committed to the highest levels of excellence in providing health care and health-related services in a caring environment. The system is dedicated to enhancing the physical, mental, and spiritual health of the diverse communities it serves. Saint Luke’s Health System operates 18 hospitals and campuses across the Kansas City region, home care and hospice services, behavioral health care, dozens of physician practices, a life care senior living community, and additional facilities and services. Additional information regarding SLHS is available at: <https://www.saintlukeskc.org/about-saint-lukes>.

2. Definition of the Community Assessed by WMH

For purposes of this CHNA, WMH’s community is defined as Grundy County, MO, and Mercer County, MO. The community was defined by considering the geographic origins of the hospital’s inpatient discharges and emergency room visits in calendar year 2020. Grundy and Mercer counties accounted for approximately 81 percent of the hospital’s 2020 inpatient discharges and emergency room cases.

The total population of the WMH community in 2019 was 13,636.

The following map portrays the community assessed by WMH and the hospital’s location within Grundy County.



Source: Caliper Maptitude, 2020.

3. Summary of Significant Community Health Needs

As determined by analyses of quantitative and qualitative data, the significant health needs in the community served by Wright Memorial Hospital are:

- Access to Care and Health Insurance
- COVID-19 Pandemic and Effects
- Mental Health, Suicide, and Access to Mental Health Services
- Obesity, Physical Inactivity, and Chronic Conditions
- Poverty
- Smoking and Tobacco Use
- Substance Use Disorder and Overdoses
- Transportation

The CHNA report for WMH describes each of the above community health needs and why they were determined to be significant.

4. Implementation Strategy to Address Significant Health Needs

This implementation strategy describes how WMH plans to address the significant community health needs identified in the 2021 CHNA report. A committee comprised of WMH staff, WMH board members, and community representatives who are unaffiliated with WMH or SLHS reviewed findings in that report and identified significant community health needs that the hospital intends and does not intend to address during calendar years 2022 through 2024.

As part of that decision-making process, the committee considered criteria such as:

- Whether the need is being addressed by other organizations;
- The extent to which the hospital has expertise or competencies to address the need;
- The availability of resources and evidence-based interventions needed to address the need effectively;
- The frequency with which stakeholders identified the need as a significant priority; and
- The potential for collaborations with other community organizations to help address the issue.

By applying these criteria, WMH determined that it will implement initiatives to address the following three significant health needs:

- Access to Care (Including Access to COVID-19 Treatment and Testing Services)
- Mental Health and Access to Mental Health Services
- Obesity, Physical Inactivity, and Chronic Conditions

The following pages describe the actions WMH intends to implement to address each of the above needs, including planned collaborations between the hospital and other organizations.

Access to Care and Health Insurance (Including Access to COVID-19 Treatment and Testing Services)

To address this need, WMH will implement the following initiatives:

1. Continue to accept Missouri Medicaid.
2. Expand efforts to enroll community members in Medicaid (via Centauri).
3. Provide assistance to patients with the Medicaid application process.
4. Continue efforts to recruit specialty care physicians into the community.
5. Continue helping patients apply for pharmaceutical company Medication Assistance Access Programs.
6. Continue providing staff to address COVID-19 vaccine safety and benefits, social distancing strategies, masking and PPE, and patient education during discharge planning.
7. Continue operating Rural Health Clinics.
8. Provide COVID-19 vaccinations at Rural Health Clinics.
9. Expand virtual visit options for all community members including low-income communities.
10. Support SLHS efforts to update the Financial Assistance Policy and include coverage for Telehealth (virtual visit) services.
11. Continue providing Eating Health During Pregnancy Nutrition Education at LifeOptions.
12. Providing staffing to health departments to support community-based health promotion events.
13. Enhance partnerships with area FQHCs.
14. Continue providing flu vaccinations in area schools.
15. Continue providing sports physicals for area schools.
16. Explore providing Wellness Clinic services for staff of local school districts.
17. Explore providing health services for area schools using telehealth resources.
18. Continue offering blood donation drives.
19. Continue screening patients for transportation needs and making referrals for those in need to appropriate community resources, including OATS Transit and Senior Life Solutions.

20. Conduct community health education through social media and marketing.
21. Provide hands-only CPR training.

Principal Collaborators. In implementing the above Access to Care and Health Insurance initiatives, WMH intends to collaborate with other SLHS entities (including Hedrick Medical Center), the Missouri Hospital Association, the Mercer and Grundy county health departments, school districts, OATS Transit, Senior Life Solutions, and area community health centers (FQHCs).

Mental Health, Suicide, and Access to Mental Health Services

To address this need, WMH will implement the following initiatives:

1. Actively recruit mental health providers to serve diverse populations.
2. Continue screening patients for social isolation risks and make referrals to appropriate community resources.
3. Continue connecting patients with Senior Life Solutions, a group counseling (mental health services) program for seniors.
4. Explore providing virtual access to social workers in the emergency room.
5. Explore supporting D.A.R.E. programs in area schools.
6. Support restoring/expanding Crittenton's Trauma Smart Program into area schools.
7. Explore partnership opportunities with North Central Missouri Mental Health and with Preferred Family Healthcare:
 - a. Patient referrals.
 - b. Crisis intervention (in area schools and elsewhere).
 - c. QPR Training (Question, Persuade, Refer).
 - d. Mental health first aid training.
 - e. Advocacy for state support of mental health services.
 - f. Other services.
8. Continue participating in Green Hills Regional Crisis Intervention Team Council.
9. Provide community mental health education (e.g., for first responders and others having contact with those experiencing mental health crises).
10. Screen students for mental health issues and risks when conducting sports physicals.

Principal Collaborators. In implementing the above Mental Health, Suicide, and Access to Mental Health Services initiatives, WMH intends to collaborate with other SLHS entities (including Crittenton and Hedrick Medical Center), North Central Missouri Mental Health, Preferred Family Healthcare, Senior Life Solutions, and area school districts.

Obesity, Physical Inactivity, and Chronic Conditions

To address this need, WMH will implement the following initiatives:

1. Expand efforts to screen patients for food insecurity and providing referrals to appropriate community resources.
2. Continue maintaining community walking trails.
3. Explore establishing a falls prevention program, in collaboration with the Grundy and Mercer health departments.
4. Re-establish (chronic disease management) weight reduction programs for adults and for children.
5. Establish a stroke support group (either in-person or virtual).
6. Expand partnerships (e.g., with MU Extension) and programs (e.g., Speaker's Bureau) designed to promote healthy eating.
7. Conduct community health events in collaboration with the health departments intended to enhance Women's Heart Health.

Principal Collaborators. In implementing the above Obesity, Physical Inactivity, and Chronic Conditions initiatives, WMH intends to collaborate with other SLHS entities (including Hedrick Medical Center), MU Extension, Grundy and Mercer county health departments, and community agencies focused on access to healthy food.

5. Needs WMH Will Not Address

No hospital organization can address all of the health needs present in its community. WMH is committed to serving the community by adhering to its mission, using its skills and capabilities, and remaining a strong organization so that it can continue to provide a wide range of community benefits.

WMH plans to address the following significant community health needs as part the above strategic initiatives that focus on access to care, mental health, and obesity and physical inactivity:

- Substance Use Disorder and Overdoses
- Transportation

WMH does not intend to address two of the significant community health needs identified through its 2021 CHNA, namely:

- Poverty
- Smoking and Tobacco Use

Poverty. While the hospital's 2021 CHNA identified poverty as a significant community health need, the committee charged with developing this implementation strategy identified other needs as higher priorities for the 2022-2024 WMH implementation strategy. The hospital's Financial Assistance Policy provides discounts for eligible, low-income households and for those with catastrophic medical bills. The hospital also is a major employer in the county and recognizes its role in enhancing the area's economy. This implementation strategy also includes several initiatives designed to ensure that community members living in poverty have access to preventive services and efforts to collaborate with community organizations that assist low-income residents.

Smoking and Tobacco Use. While the hospital's 2021 CHNA identified smoking and tobacco use as a significant community health need, the committee charged with developing this implementation strategy identified three needs as higher priorities for the 2022-2024 WMH implementation strategy. During the course of providing health services, the hospital will be counseling patients who smoke or use tobacco to seek cessation services and will be making referrals to available resources. The hospital's support of D.A.R.E programs is another way that smoking and tobacco use risks may be addressed.

6. Implementation Strategy Adoption

The Board of Directors for WMH reviewed and adopted this implementation strategy at its November 18, 2021 board meeting.

> **Contact us**

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